



GameDay Indiana Privacy Policy

1. Scope and operator

This Privacy Policy describes how BrightFox Digital Inc. ("BrightFox," "we," or "us") handles information in connection with GameDay Indiana's website and streaming services (the "Services"). It should be read alongside the privacy notices provided by third-party account, payment, and video providers when you use their services.

2. Information involved in the Services

Depending on how you use the Services, information may include information you provide to contact us or request support; account identifiers and subscription or entitlement status made available to BrightFox by Cleeng; and technical information associated with access to the website and streams, such as IP address, browser and device information, usage events, and cookies or similar technologies.

At launch, Cleeng is intended to manage customer accounts, checkout, and subscription payments. Payment information you enter into Cleeng's checkout is handled according to Cleeng's applicable notices and terms. BrightFox may receive transaction and subscription information needed to provide access, respond to questions, and administer the Services.

3. How information is used

We use information to operate and improve the Services; identify and authorize subscribers; provide streaming access; respond to support requests; maintain security; communicate about accounts and transactions; and comply with applicable obligations. Marketing communications, if used, should have an appropriate choice to opt out; opting out of marketing does not stop necessary account or service messages.

4. Service providers and disclosures

The website is hosted on Vercel; BoxCast is used for video delivery; and Cleeng is intended to provide customer account and payment functionality. These providers may process information to deliver their respective services under their own applicable terms and privacy notices. We may also disclose information when required by law, to protect the Services and users, or in a business transaction such as a merger or sale, subject to applicable requirements.

5. Cookies and analytics

The Services and their providers may use cookies or similar technologies for site operation, security, account access, and measurement. Available browser controls may limit some technologies, although restricting necessary cookies can affect functionality.

6. Retention and security

Information is retained for as long as reasonably needed for the purposes described in this policy and for applicable legal, accounting, dispute-resolution, and security needs. Retention periods may vary by data category and provider. BrightFox uses reasonable measures to protect information, but no method of storage or transmission is completely secure.

7. Access, correction, and requests

To ask about information BrightFox holds, request a correction or deletion where applicable, or raise a privacy question, contact support@brightfoxdigital.com. Account and payment details managed by Cleeng may also be subject to Cleeng's account tools and privacy process. Requests will be handled according to applicable law and legitimate retention obligations.

8. Changes and contact

We may update this policy as the Services and data practices change. The current version will be made available through the GameDay Indiana website, and material changes may be communicated when appropriate. Questions may be sent to support@brightfoxdigital.com.